

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Fuloria, et al.	Art Unit	: 3622
Serial No.	: 10/812,394	Examiner	: Alvin L. Brown
Filed	: March 30, 2004	Conf. No.	: 1742
Title	: SELECTIVELY DELIVERING ADVERTISEMENTS BASED AT LEAST IN PART ON TRADEMARK ISSUES		

MAIL STOP AF

Commissioner for Patents
P.O. Box 1450
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AMENDMENT ACCOMPANYING RCE AND IN REPLY TO
FINAL OFFICE ACTION SENT NOVEMBER 9, 2009